



SARAWAK TOURISM QUICK FACTS 2014



*Prepared by Ministry of
Tourism Sarawak*

LIST OF CONTENTS

State of Sarawak

Sarawak In Brief

Key Summary Statistics of Malaysia (Sarawak) Population

Sarawak Economy

Key Tourism Indicators

Visitor Arrivals to Sarawak By Month

Visitor Arrivals to Sarawak By Country/Locality

Visitor Arrivals to Sarawak By Entry Points

Participants of Sarawak-Malaysia My Second Home Program (S-MM2H)

Hotels

Hotel Guests and Average Occupancy Rate (AOR) of Hotels By Locality

Distribution of Hotels By Locality

Sarawak Homestay

National Parks

Health Tourism (Foreign Patients)

Sarawak Cultural Village

Meeting, Incentives, Conferences and Exhibitions (MICE)

Sarawak Museums

Tourist Guides

Tour And Travel Agencies

Aviation And Linkages In Sarawak

Popular Annual Festivals / Events in Sarawak

Important Contacts

State of Sarawak

Sarawak is the largest state in Malaysia. It lies on the island of Borneo bordering with the eastern state of Sabah, the Sultanate of Brunei and the Indonesian provinces of Kalimantan. It is home to 27 ethnic groups, each with its own distinct language, culture and lifestyle. Sarawak also known as the “Land of the Hornbill” has all the elements required to become Malaysia’s next desirable destination, from natural beauty, history, heritage, festivals to modern city living and luxury. Indeed, it has become a potpourri of experiences appreciated by travellers from all over the world.



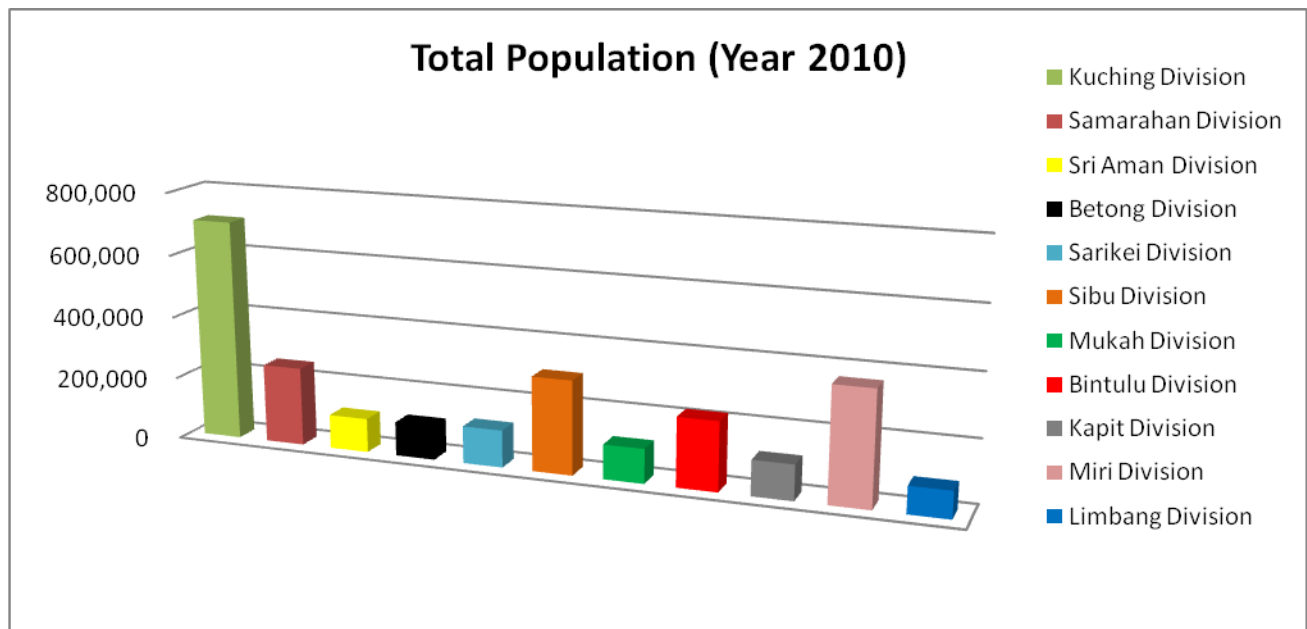
Sarawak in Brief

Total Area	124,449.5 square kilometres
Location	<i>Between latitude 0°50' and 5°N and longitude 109°36' and 115°40'E on the Island of Borneo</i>
System of Government	<i>Parliamentary Democracy with a Constitutional Monarch</i>
Capital of Sarawak	<i>Kuching</i>
Major Ethnic Groups	<i>Malay, Iban, Chinese, Bidayuh, Melanau, Orang Ulu, Indian and other indigenous groups</i>
Major Languages	<i>Malay, English, Mandarin, Iban and others local dialects</i>
Major Religions	<i>Islam, Christianity, Buddhism and Hinduism</i>
Time	<i>GMT + 8 hours</i>
Climate	<i>Tropical: Warm and sunny throughout the year. Daily temperature range from 33°C (90°F) in the afternoon to 22°C (70°F) during the night</i>
Currency	<i>Ringgit Malaysia (RM) which is divided in 100 cent</i>
Exchange Rate (4 February 2015) *	<i>1 USD = RM 3.5625 1 BND = RM 2.6473 1 SGD = RM 2.6471 100 IDR = RM 0.0282 100 PHP = RM 8.0801 1 CNY = RM 0.5702 100 INR = RM 5.7646 1 GBP = RM 5.4011 1 AUD = RM 2.7821 100 THB = 10.9212</i>

Source: State Planning Unit; *Bank Negara Malaysia (Middle Rate)

Key Summary Statistics of Malaysia (Sarawak) Population

Administrative District	Total Population (Year 2010)	
SARAWAK		2,471,140
Kuching Division		705,546
Kuching	617,887	
Bau	54,246	
Lundu	33,413	
Samarahan Division		250,622
Samarahan	87,923	
Serian	91,599	
Simunjan	39,226	
Asajaya	31,874	
Sri Aman Division		108,225
Sri Aman	66,790	
Lubok Antu	27,984	
Betong Division		108,225
Betong	62,131	
Saratok	46,094	
Sarikei Division		118,758
Sarikei	58,021	
Meradong	29,441	
Julau	15,816	
Pakan	15,480	
Sibu Division		299,768
Sibu	247,995	
Kanowit	28,954	
Selangau	22,819	
Mukah Division		110,024
Mukah	42,922	
Dalat	19,062	
Matu	17,369	
Daro	30,671	
Bintulu Division		220,048
Bintulu	189,146	
Tatau	30,383	
Kapit Division		112,762
Kapit	56,053	
Song	20,595	
Belaga	36,114	
Miri Division		364,561
Miri	300,543	
Marudi	64,018	
Limbang Division		86,571
Limbang	48,186	
Lawas	38,385	

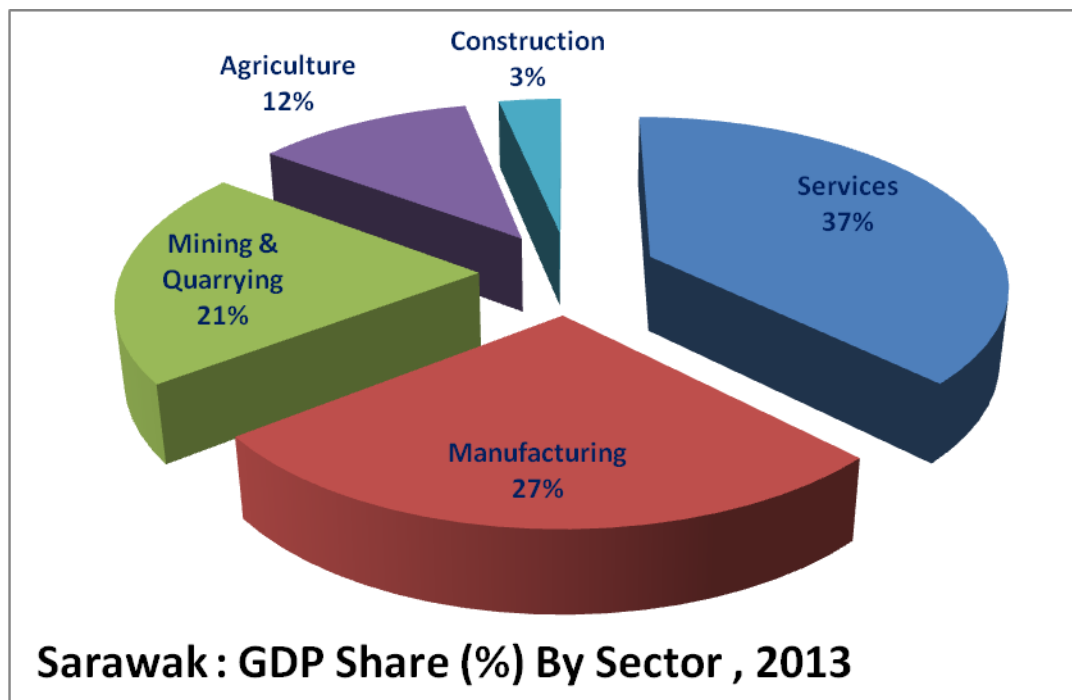


Source: Department of Statistics Malaysia

Publication : Population Distribution and Basic Demographic Characteristics 2010

The Population and Housing Census is conducted once in every 10 years by Department of Statistics Malaysia. The last Census was conducted in 2010 and the next Census is expected to be carried out in 2020.

Sarawak Economy



Source: State Planning Unit

Key Tourism Indicators

Indicators	2013	2014
Malaysia Tourist Arrivals	25.75 million	27,437,315 million
Malaysia Tourist Receipts (RM)	65.44 billion	-
Sarawak Visitor Arrivals	4,371,748	4,857,867
- Total Foreign Arrivals	2,664,682	2,995,855
- Total Domestic Arrivals (West Malaysia & Sabah)	1,707,066	1,862,012
Average per capita expenditure for foreign visitor * (RM)	2,545	*2,545(E)
Estimated Foreign visitor receipts (RM)	6.782 billion	7.624 billion
Average per capita expenditure for domestic visitor** (RM)	1,644(E)	1,644(E)
Domestic visitor receipts (RM)	2.806 billion	3.061 billion
Total Tourism Receipts	9.588 billion	10.686 billion

Source:

Average Per Capita Expenditure : Tourism Malaysia

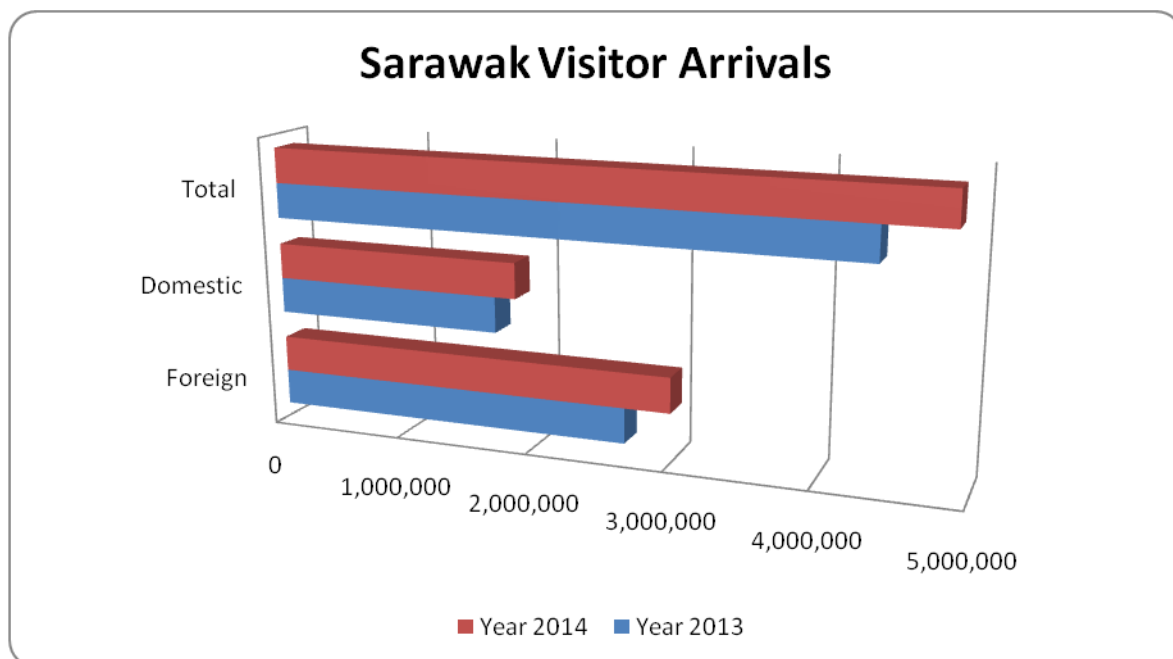
* *Estimated based on 2012 Tourism Malaysia's Survey Report*

** *Estimated based on 2010 Ministry of Tourism Sarawak's Visitor Exit Survey*

Explanatory Notes: Defined by World Tourism Organization (UNWTO)

Visitor : *A visitor is a traveler taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. A visitor (domestic, inbound or outbound) is classified as a tourist (or overnight visitor), if his/her trip includes an overnight stay, or as a same-day visitor (or excursionist) otherwise.*

Tourist : *A visitor (domestic, inbound or outbound) is classified as a tourist (or overnight visitor), if his/her trip includes an overnight stay.*



Visitor Arrivals To Sarawak By Month

Total Visitor Arrivals	2013	% Change 2013/2014	2014
January	342,679	7.89	369,700
February	335,431	0.53	337,212
March	371,256	8.43	402,536
April	321,202	13.68	365,155
May	330,938	24.23	411,121
June	387,327	8.85	421,607
July	321,833	8.28	348,475
August	399,266	8.56	433,430
September	340,003	21.32	412,499
October	331,976	32.60	440,199
November	369,815	6.97	395,594
December	520,022	0.06	520,339
Total	4,371,748	11.12	4,857,867

Source: Immigration Department Malaysia

Visitor Arrivals To Sarawak By Country/ Locality

Citizenship	2013	% (+/-)	2014
Brunei	1,710,104	14.16	1,952,220
Indonesia	464,661	17.75	547,158
Philippines	119,570	13.62	135,861
Singapore	54,792	-10.46	49,059
China	42,183	-5.80	39,735
India	34,237	-1.12	33,854
U. Kingdom	34,163	-4.91	32,487
Australia	21,281	50.16	31,955
Thailand	31,456	-33.12	21,039
Eastern Europe	17,313	16.74	20,212
Belg/Lux/Net	9,162	39.47	12,778
USA	13,132	-3.29	12,700
Japan	13,280	-25.72	9,865
Taiwan	8,170	4.82	8,564
Canada	8,592	-1.85	8,433
Germany	7,740	5.71	8,182
South Korea	6,720	10.83	7,448
N. Zealand	5,948	10.46	6,570
Nor/Swe/Den/Fin	6,699	-2.64	6,522
France	5,891	-8.44	5,394
Pakistan	5,061	-11.93	4,457
Middle East	3,997	-0.50	3,977
Bangladesh	3,309	-13.33	2,868
Latin America	1,918	-15.17	1,627
Sri Lanka	1,186	-15.35	1,368
Russia	1,249	0.88	1,260
Hong Kong	531	89.64	1,007
Others	32,339	-9.54	29,255
Total Foreigner	2,664,682	12.43	2,995,855
West Malaysia	1,121,884	-1.91	1,100,485
Sabah	585,182	30.14	761,527
Total Domestic	1,707,066	9.08	1,862,012
Grand Total	4,371,748	11.12	4,857,867

Source: Immigration Department Malaysia

PERANGKAAAN KETIBAAN (ARRIVALS) JANUARI - DISEMBER 2014

SUMBER DARI JABATAN IMIGRESEN MALAYSIA SARAWAK

PINTU MASUK/KELUAR		MALAYSIAN			WARGA ASING																										M S I A	A S I N G	J U M L A H			
					S G P	A U S	N Z L	C A N	U K	H K G	S R L	B G D	I N D	B R N	U S A	C H N	R U S	A L	A R B	G B R	F R A	N S D F	B L B	E U P	P H L	T H A	T W N	I D N	P A K	J P N				K O R	E T C	
		A	H	K																																
KUCHING	UDARA	531475	132868	0	26018	11110	1827	2549	10265	10	597	1082	3709	1182	5793	16207	693	417	1234	4749	4296	2937	6195	7815	3603	2721	4168	51783	1163	5793	3263	6247	664343	187426	851769	
	LAUT	1037	303	0	10	198	25	17	45	1	34	475	2341	0	226	1456	0	122	1	662	180	47	66	1243	5120	904	62	5105	11	70	104	4736	1403	23261	24664	
SARIKEI	LAUT	283	14	0	76	0	0	0	0	24	3	129	311	11	0	2436	0	3	70	1	0	18	0	172	2930	798	130	1210	3	20	319	2385	297	11049	11346	
SIBU	UDARA	134014	34079	0	2454	1055	162	219	394	12	34	164	1358	49	493	4756	23	20	99	65	66	81	57	294	676	414	1302	2083	241	734	495	1143	168093	18943	187036	
	LAUT	35	17	0	0	0	0	1	0	0	0	24	506	0	0	178	0	0	88	0	0	0	0	0	3	3	0	1143	6	0	0	576	52	2528	2580	
MIRI	UDARA	124504	40493	0	2993	2493	610	734	5786	40	53	204	2908	24504	2292	3428	61	238	540	562	298	523	2561	3158	3589	516	346	17413	497	432	290	5125	164997	82194	247191	
	UDARA T2	Telah berpindah ke LT Miri pada Julai 2008																																0	0	0
	LAUT	725	133	0	57	88	27	9	79	0	0	0	49	2	42	4	3	2	9	2	11	11	5	8	42	5	0	77	0	0	5	15	858	552	1410	
MULU	UDARA	288	282	0	58	186	58	52	211	4	2	0	15	557	136	78	5	4	5	42	8	22	40	143	47	11	34	121	17	75	0	351	533	2282	2815	
BINTULU	UDARA	64838	28646	0	888	436	127	156	490	0	29	369	2136	41	394	4195	99	96	138	307	173	0	0	826	1526	336	311	2248	242	2871	675	1192	93484	20301	113785	
	LAUT	1422	2000	0	57	50	4	15	57	1045	1	54	218	23	34	282	11	0	4	5	0	10	13	123	369	56	172	413	21	267	61	304	3422	3669	7091	
LIMBANG	UDARA	Tiada kemudahan Imigresen disediakan																																16	0	16
	DARAT	Terdiri daripada Mengkalap dan Merapok																																0	0	0
	LAUT	5300	6419	0	13	68	18	5	18	0	0	7	15	469	1	241	0	21	0	1	2	4	1	1	4767	641	3	2836	19	12	19	29	11719	9211	20930	
LAWAS	UDARA	Tiada kemudahan Imigresen disediakan																																0	0	2001
	DARAT	Terdiri daripada Tedungan dan Pandaruan																																0	0	0
	LAUT	0	1	0	2	0	0	0	9	0	0	1	1	9	0	19	0	0	0	0	0	0	0	0	0	18	0	0	37	6	0	0	8	1	110	111
SUNDAR	LAUT	0	0	0	0	0	0	0	0	0	0	0	0	45	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	45	45
MENGKALAP	DARAT	25613	167887	0	663	276	150	209	675	17	20	32	527	413166	114	176	0	13	48	198	84	234	38	196	4597	335	81	8390	219	200	216	403	193500	431277	624777	
SG TUJUH	DARAT	66769	93452	0	7599	4035	1734	3995	13622	434	172	279	7689	679486	2678	4189	294	341	1797	1046	1012	2022	450	5755	61104	3833	1241	58889	784	1586	1182	5463	160221	873716	1033937	
SEMATAN	LAUT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	225	0	0	0	0	3	225	228	
BIAWAK	DARAT	90	58	0	1	0	1	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	4	0	1	34051	0	0	0	1	208	34061	34269	
SERIKIN	DARAT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	36986	0	0	0	0	0	36986	36986	
PADAWAN	DARAT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
B. GEGA	DARAT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	110	0	0	0	0	0	110	110	
BT LINTANG	DARAT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	24	0	0	0	0	0	24	24
LBK ANTU	DARAT	109	17	0	4	0	2	1	1	0	0	0	0	1	1	1	0	0	0	8	9	0	0	0	6	1	2	28846	0	5	0	6	126	28894	29020	
TEBEDU	DARAT	6186	3451	0	146	123	51	38	126	6	0	7	79	667	140	961	0	8	3	54	31	138	84	81	480	72	201	233891	0	57	89	362	9637	237895	247532	
MERAPOK	DARAT	54387	68116	0	280	193	66	116	219	29	10	13	634	68225	133	277	6	23	35	81	101	163	69	96	3949	203	126	6285	372	115	104	73	122503	81996	204499	
BARIO	DARAT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	298	0	0	0	16	0	314	314	
TEDUNGAN	DARAT	30140	51410	0	6853	349	380	242	1136	0	33	21	9241	361165	154	267	29	28	77	219	123	48	109	152	37353	20410	139	43002	130	221	317	451	81550	482649	564199	
PANDARUAN	DARAT	53270	131881	0	887	379	152	206	721	5	19	7	750	402617	146	184	11	6	69	132	92	90	169	149	5678	696	114	11692	246	242	309	369	185151	426137	611288	
UDARA		855119	236368	0	32411	15280	2784	3710	17146	66	715	1819	10126	26333	9108	28664	881	775	2016	5725	4841	3563	8853	12236	9441	3998	6161	73648	2160	9905	4723	14058	1091487	311146	1402633	
LAUT		8802	8887	0	215	404	74	47	208	1070	38	690	3441	559	303	4616	14	148	172	671	193	90	85	1547	13249	2407	367	11046	66	369	508	8053	17689	50650	68339	
DARAT		236564	516272	0	16433	5355	2536	4807	16500	491	254	359	18920	1925328	3367	6455	365	445	2269	1786	1536	2869	927	6429	113171	25550	1905	462464	1751	2426	2217	7144	752836	2634059	3386895	
JUMLAH		1100485	761527	0	49059	21039	5394	8564	33854	1627	1007	2868	32487	1952220	12778	39735	1260	1368	4457	8182	6570	6522	9865	20212	135861	31955	8433	547158	3977	12700	7448	29255	1862012	2995855	4857867	

Participants of Sarawak-Malaysia My Second Home Program (S-MM2H)

No.	Country	Year															Sub-Total
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	
1	BRITISH (GBR)	7	3	3	8	11	2	12	15	8	6	13	7	5	7	-	107
2	TAIWAN	2	5	8	7	2	4	9	5	1	5	10	9	7	5	6	85
3	CHINA	-	-	-	1	2	1	3	2	-	5	4	5	3	17	16	59
4	INDONESIA	2	1	5	3	-	1	5	9	4	2	2	4	2			40
5	SINGAPORE	2	4	-	-	2	1	2	-	4	3	3	1	4	2	9	37
6	USA	-	-	-	2	2	2	1	4	3	2	5	-	1	1	4	27
7	KOREA	-	-	-	-	-	-	-	1	-	3	2	1	2	8	8	25
8	AUSTRALIA	-	-	-	-	-	1	3	-	1	2	2	3	8	2	-	22
9	GBR (BNO)	2	1	1	2	-	1	1	-	-	-	3	-	-	-	8	19
10	CANADA	2	-	-	-	-	1	-	-	-	2	2	1	2	6	1	17
11	GERMAN	-	1	1	-	-	-	1	1	3	2	1	-	1		-	11
12	HKG (SAR)	1	-	3	-	-	-	2	-	-	2	-	-		1	-	9
13	JEPUN	-	-	-	2	-	1	2	-	-	-	-	2			2	9
14	BRUNEI	-	-	1	-	-	1	0	1	-	-	-	2	1	1	-	7
15	NETHERLANDS	1	-	-	-	-	1	1	-	-	-	-	-	1	2	-	6
16	PERANCIS	-	-	1	-	-	1	1	-	-	-	-	2	-	-	-	5
17	INDIA	-	-	-	-	-	-	1	2	-	-	-	2	-	-	-	5
18	SYRIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	5
19	SWITZERLAND	2	-	-	-	-	1	-	-	-	1	-	-	-	-	-	4
20	PAKISTAN													-	-	4	4
21	PHILIPPINES													-	-	4	4
22	IRELAND	-	-	-	-	-	1	1	-	1	-	-	-	-	-	-	3
23	IRAN	-	-	-	-	-	-	-	-	-	3	-	-	-	-	-	3
24	UZBEKISTAN	-	-	-	-	-	-	-	-	-	-	-	3	-	-	-	3
25	N. ZEALAND	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	2
26	RUSIA													-	-	2	2
27	SOUTH AFRICA	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
28	SAUDI ARABIA	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1
29	KENYA	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1
30	MAURITIUS	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1
31	BELGIUM	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1
32	NORWAY	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1
33	SWEDEN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1
34	MYANMAR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1
35	DENMARK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1
36	BRAZIL	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
Total		21	16	23	25	19	21	48	41	25	39	47	42	39	52	72	530

Source: Immigration Department Malaysia

Hotels

Number Of Registered Hotels By Classification

Rating	Hotel	Room
5 Star	3	924
4 Star	14	2,977
3 Star	17	2,409
2 Star	14	1,130
1 Star	13	806
3 Orchid	18	536
2 Orchid	57	1,367
1 Orchid	41	1073
Total:	177	11,219

Source: Ministry of Tourism and Culture Malaysia

Hotel Guests (January – September 2014)

Locality	Domestic		% Change	Foreigner		% Change	Total		% Change
	2013	2014	13/14	2013	2014	13/14	2013	2014	13/14
Sarawak	2,353,481	2,964,683	25.97	515,125	447,094	(13.71)	2,871,606	3,411,777	18.81
Kuching	1,052,859	1,349,208	28.15	204,463	205,154	0.34	1,257,321	1,554,362	23.62
Miri	412,319	515,629	25.06	224,454	167,285	(25.47)	636,773	682,914	7.25
Others	888,304	1,099,846	23.81	89,208	74,655	(16.31)	977,512	1,174,501	20.15

Average Occupancy Rates of Hotels By Locality (January – September 2013/2014)

Locality	2013(%)	2014 (%)	Difference
Sarawak	54.5	55.9	1.4
Kuching	55	55.2	0.2
Miri	63.4	66.7	3.3

Source: Tourism Malaysia

Distribution of Hotels by Locality

No	Locality	★Hotels (No. of Rooms)					Orchid (No. of Rooms)			Total
		5	4	3	2	1	3	2	1	
	Kuching	2 (704)	5 (1,384)	6 (831)	4 (277)	3 (313)	4 (113)	9 (227)	11 (232)	44 (4,081)
	Lundu	-	-	-	-	-	-	-	1 (11)	1 (11)
	Serian	-	-	-	-	-	-	1 (26)	-	1 (26)
	Simunjan	-	-	-	-	-	-	-	1 (19)	1 (19)
	Sri Aman	-	-	1 (158)	-	-	-	5 (90)	1 (16)	7 (264)
	Lubok Antu	-	-	1 (100)	-	-	-	1 (19)	-	2 (119)
	Betong	-	-	-	1 (73)	-	-	2 (42)	-	3 (115)
	Saratok	-	-	-	-	-	1 (17)	1 (17)	1 (29)	3 (66)
	Sarikei	-	-	-	1 (32)	-	-	7 (180)	-	8 (212)
	Bintangor	-	-	-	-	-	-	-	-	-
	Mukah	-	-	2 (299)	-	-	-	2 (56)	-	4 (355)
	Sibu	-	1 (225)	2 (284)	2 (217)	3 (94)	5 (151)	7 (183)	8 (191)	28 (1345)
	Kapit	-	-	-	1 (46)	1 (19)	2 (35)	4 (75)	1 (26)	11 (237)
	Bintulu	-	1 (225)	3 (386)	4 (419)	3 (189)	2 (73)	8 (213)	1 (168)	22 (1,673)
	Miri	1 (220)	7 (1,143)	1 (132)	1 (66)	2 (138)	3 (107)	2 (69)	7 (212)	24 (2,087)
	Niah	-	-	-	-	-	-	1 (33)	-	1 (33)
	Marudi	-	-	-	-	1 (50)	1 (40)	1 (30)	2 (39)	5 (159)
	Limbang	-	-	3 (219)	-	-	-	4 (79)	4 (83)	9 (381)
	Lawas	-	-	-	-	-	-	2 (45)	3 (47)	5 (92)
	Total:	3 (924)	14 (2,977)	17 (2,409)	14 (1,130)	13 (803)	18 (536)	57 (1,367)	41 (1,073)	177 (11,219)

Source: Ministry of Tourism and Culture Malaysia

Sarawak Homestay

Homestay Operators

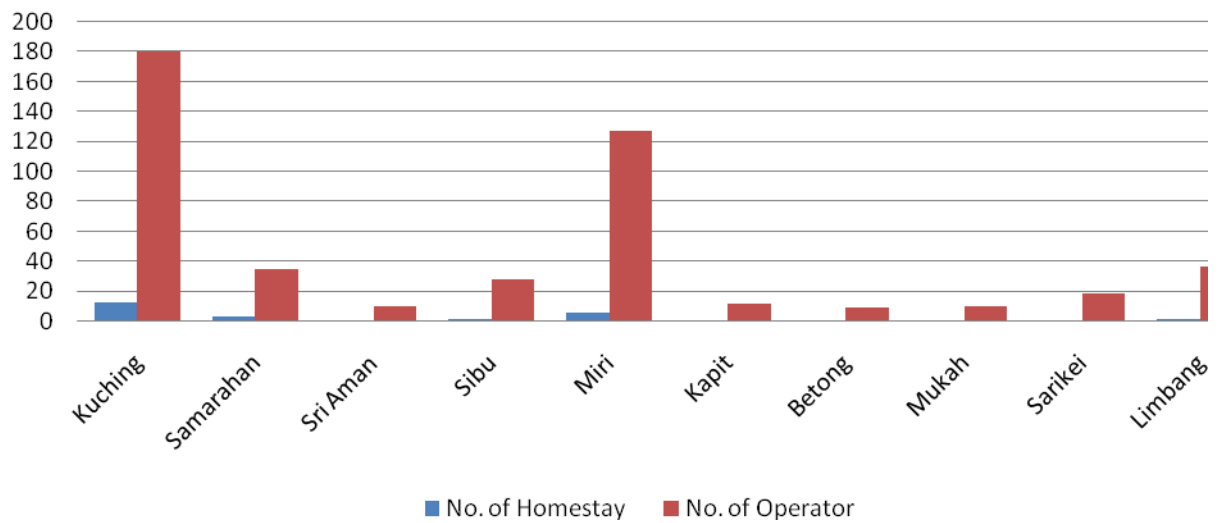
Division	No. of Homestay	No. of Operator	No. of Room
Kuching	13	180	226
Samarahan	3	35	58
Sri Aman	1	10	13
Sibu	2	28	35
Miri	6	127	195
Kapit	1	12	32
Betong	1	9	9
Mukah	1	10	13
Sarikei	1	19	25
Limbang	2	37	70
Total	31	477	682

Homestay Visitors And Income

Year	No. of Homestay	Domestic Visitor	Foreign Visitor	Total Visitor	Receipt (RM)
2013	29	13,984	2,965	16,949	2,151,363.20
2014	31	23,488	8,827	32,315	4,065,944.40

Source: Ministry of Tourism and Culture Malaysia

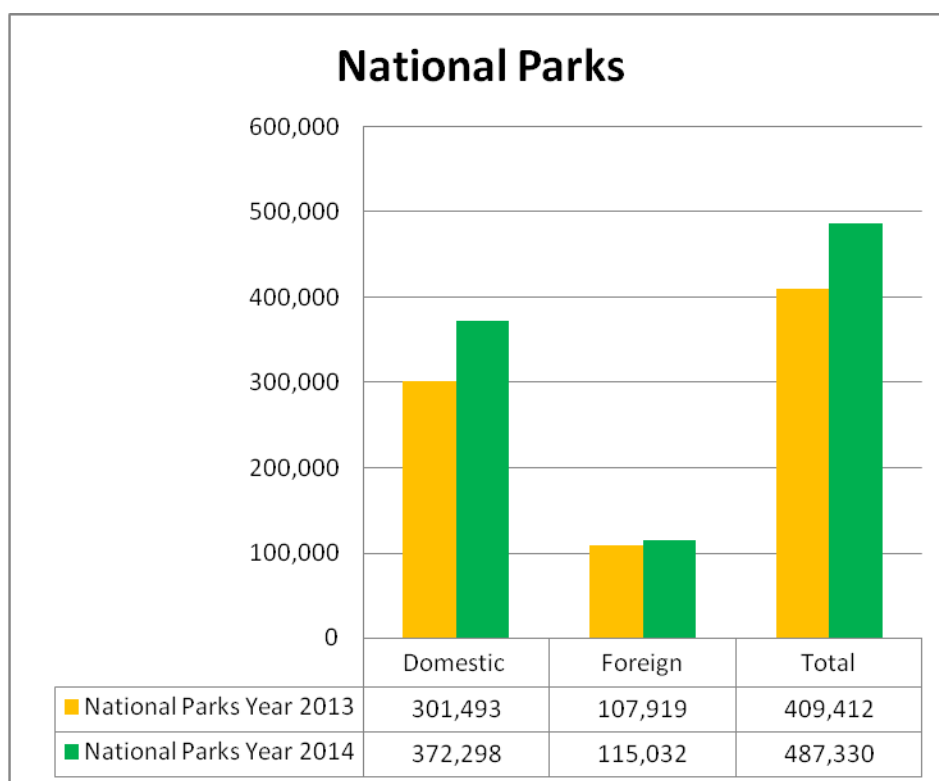
Homestay And Operator



National Parks

Visitor Arrivals

Year	Domestic Visitors	Foreign Visitors	Total
2013	301,493	107,919	409,412
2014	372,298	115,032	487,330



Domestic Visitors By National Parks

National Park	2013	2014	%
Bako National Park	13,112	14,837	13.16
Gunung Mulu National Park	6,286	6,549	4.18
Niah National Park	20,543	19,829	-3.48
Lambir Hills National Park	11,406	13,776	20.78
Similajau National Park	9,835	12,087	22.90
Kubah National Park	7,260	9,147	25.99
Gunung Gading National Park	14,162	18,011	27.18
Batang Ai National Park	142	36	-74.65
Matang Wildlife Centre	20,695	28,834	39.33
Semenggoh Nature Reserve	63,986	57,508	-10.12
Sama Jaya Forest Park	109,339	147,467	34.87
Loagan Bunut National Park	586	847	44.54
Tanjung Datu National Park	235	191	-18.72
Wind Cave Nature Reserve	23,508	25,286	7.56
Talang Satang National Park	398	361	-9.30
Fairy Cave National Reserves	N/A	17,532	-
Total	301,493	372,298	18.5

Foreign Visitors By National Parks

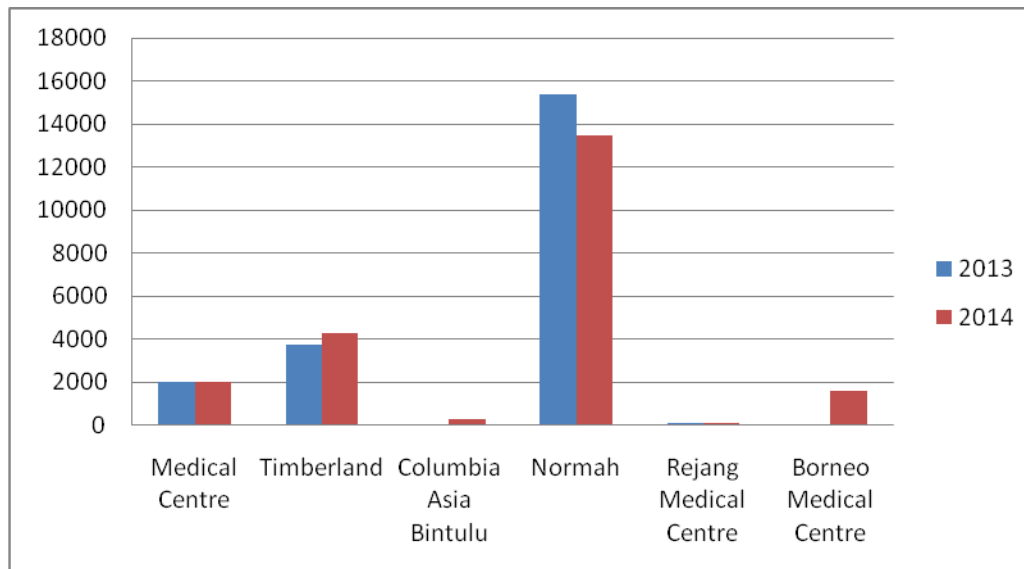
National Park	2013	2014	%
Bako National Park	32,344	32,622	0.86
Gunung Mulu National Park	12,871	13,635	5.94
Niah National Park	5,863	5,684	-3.05
Lambir Hills National Park	3,279	3,727	13.66
Similajau National Park	1,226	1,288	5.06
Kubah National Park	2,787	3,481	24.90
Gunung Gading National Park	3,524	2,868	-18.62
Batang Ai National Park	74	34	-54.05
Matang Wildlife Centre	3,236	5,059	56.33
Semenggoh Nature Reserves	36,824	34,889	-5.25
Sama Jaya Forest Park	42	15	-64.29
Loagon Bunut National Park	64	32	-50.00
Tanjung Datu National Park	179	340	89.94
Wind Cave Nature Reserves	4,103	4,446	8.36
Talang Satang National Park	1,503	1,108	-26.28
Fairy Cave National Reserves	N/A	5,804	-
Total	107,919	115,032	6.59

Source: Sarawak Forestry Corporation/Forest Department, Sarawak

Health Tourism (Foreign Patients)

Hospital / Medical Centre	2013	2014
Timberland	3,744	4,282
Columbia Asia Bintulu	N/A	281
Normah	15,398	13,464
Rejang Medical Centre	124	106
Borneo Medical Centre	N/A	1,613
Total	19,266	19,746

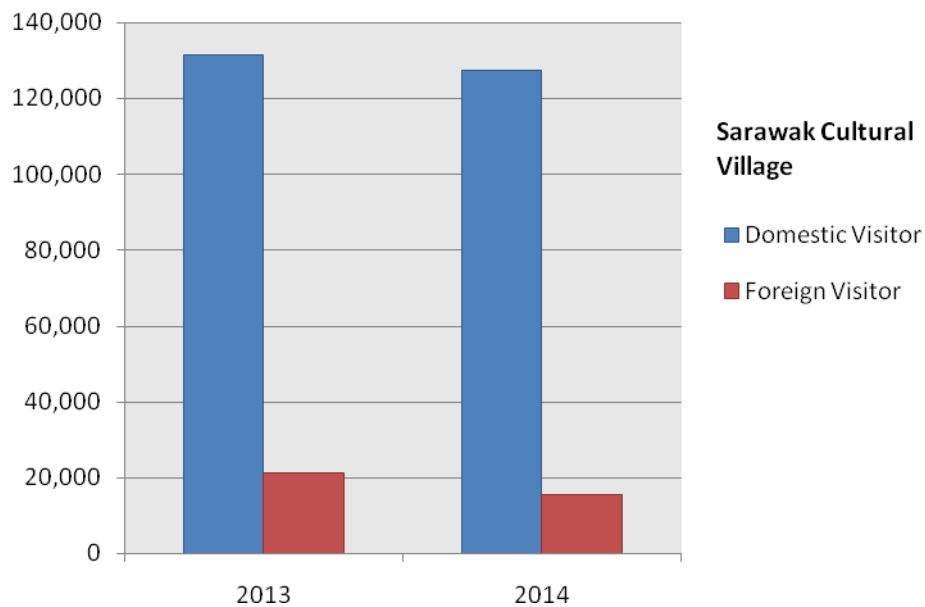
Source: Private Medical Centre



Sarawak Cultural Village

Visitor Arrivals To Sarawak Cultural Village

Locality	2013	2014	% Δ
Domestic Visitor	131,616	127,338	- 3.25
Foreign Visitor	21,288	15,547	-26.97
TOTAL:	152,904	142,886	-6.55

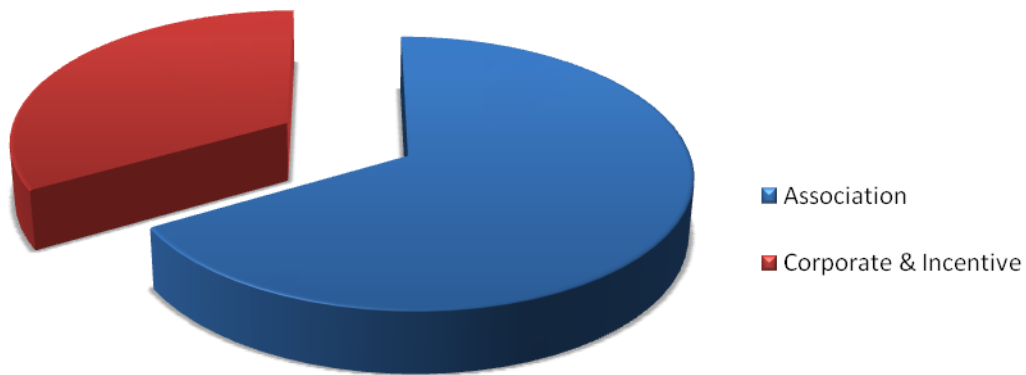


Source: Sarawak Cultural Village

Meeting, Incentives, Conferences and Exhibitions (MICE)

Year	Number Bids Won	Total Delegates	Delegate Expenditure (RM)
2014	60	17,999	30.0 million

LEAD	TOTAL	%
ASSOCIATION LEAD	40	66.7
CORPORATE & INCENTIVE LEAD	20	33.3



Source: Sarawak Convention Bureau

Sarawak Museums

No	Museum	Visitors Arrival (Year)		
		2013	% Δ	2014
1	Sarawak Museum	408,972	-9.03	372,048
2	Dewan Tun Razak	263,015	-82.08	47,126
3	Chinese Museum	46,464	23.93	57,582
4	Islamic Museum	97,446	-21.07	76,915
5	Limbang Museum	1,832	82.64	3,346
6	Baram Museum	12,269	99.07	24,424
7	Niah Museum	19,589	-12.33	17,173
8	Fort Margherita	N/A	-	4,723
9	Textile Museum	48,682	21.41	59,105
10	Petroleum Museum	20,138	44.26	29,052
11	Art Museum	57,847	-34.38	37,962
12	Natural Historical Museum	42,189	-9.90	38,012
13	Cat Museum	72,449	9.53	79,353
14	Women Museum	41,478	-49.93	20,769
	Total	1,132,370	-23.38	867,590

Museum

Year 2013

Year 2014

% Δ

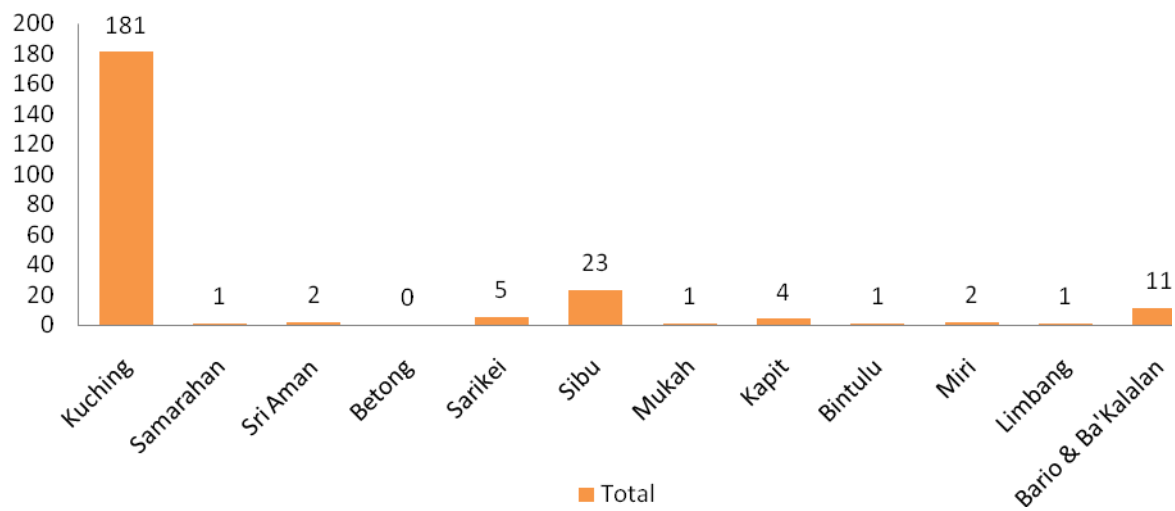
Visitor Arrivals To Sarawak Museum

Source: Museum Department, Sarawak

Tourist Guides

Licensed Tourist Guides By Division / Town

No	Division/Town	Equity					
		<i>Blue</i>	<i>Beige</i>	<i>Total</i>	Bumi	Non Bumi	Total
1	Kuching	146	35	181	72	109	181
2	Samarahan	1	0	1	1	-	1
3	Sri Aman	1	1	2	2	-	2
4	Betong	-	-	-	-	-	-
5	Sarikei	1	4	5	4	1	5
6	Sibu	4	19	23	5	18	23
7	Mukah	-	1	1	1	-	1
8	Kapit	-	4	4	3	1	4
9	Bintulu	1	-	1	1	-	1
10	Miri	1	1	2	-	2	2
11	Limbang	-	1	1	1	-	1
12	Bario & Ba'Kalalan	-	11	11	11	-	11
Total		153	77	232	100	130	232



Tourist Guides By Spoken Languages

No	Language	
1	Malay, English	36
2	English, Mandarin	16
3	English, Germany	1
4	Malay, Mandarin, English	5
5	Mandarin, English, Japanese	1
6	Mandarin, Cantonese	2
7	Mandarin, Japanese	2
8	Malay	47
9	English	79
10	Mandarin	40
11	Germany	2
12	Japanese	1

Source: Licensing Department, Ministry of Tourism and Culture Malaysia

Tour And Travel Agencies

Number Of Active License For Tour And Travel Agencies

No	License	Category	Total
1	Single Licence	<i>Inbound</i>	68
		<i>Outbound</i>	-
		<i>Ticketing</i>	16
		<i>MM2H</i>	4
2	Dual Licence	<i>Inbound & Outbound</i>	3
		<i>Inbound & Ticketing</i>	38
		<i>Outbound & Ticketing</i>	8
3	Multiple Licence	<i>Inbound, Outbound & Ticketing</i>	122
Total			259

Source: Licensing Department, Ministry of Tourism and Culture Malaysia

Aviation And Linkages In Sarawak

International Routes to Sarawak By MAS & MASwings (As of 01 February 2015)*

Routes	Frequency / Day								Total
	Day	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
Kuala Lumpur - Kuching	# of flights	10	9	10	9	10	9	10	67
Kuala Lumpur - Sibul	# of flights	2	2	2	2	2	2	2	14
Kuala Lumpur - Bintulu	# of flights	2	2	2	2	2	2	2	14
Kuala Lumpur - Miri	# of flights	4	5	5	4	5	5	3	31
Singapore - Kuching	# of flights	1	1	1	1		1	1	6
Kota Kinabalu - Kuching	# of flights	1	1	2	1	1	2	1	9
Kota Kinabalu - Sibul	# of flights	1	1		1	1	1		5
Kota Kinabalu - Bintulu	# of flights		2	1	2	2	1		8
Kota Kinabalu - Miri	# of flights	3	4	2	4	4	1	4	22
Kota Kinabalu - Mulu	# of flights	1	1	1	1	1	1	1	7
Labuan - Miri	# of flights	5	5	4	5	5	4	5	33
Pontianak - Kuching	# of flights	1	1	2	1	1	1	1	7
Total:									223

* *Flight Frequency is extracted from Airlines website and subject to change. Please refer to individual Airlines website for latest update.*

International Routes to Sarawak By AirAsia (As of 01 February 2015)*

Routes	Frequency / Day								Total
	Day	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
Kuala Lumpur - Kuching	# of flights	12	13	13	13	13	13	14	91
Kuala Lumpur - Sibü	# of flights	6	7	8	6	6	7	7	47
Kuala Lumpur - Bintulu	# of flights	2	2	3	2	2	2	2	15
Kuala Lumpur - Miri	# of flights	5	5	5	5	5	5	5	35
Johor Bahru - Kuching	# of flights	5	5	6	4	5	4	5	34
Johor Bahru - Sibü	# of flights	3	3	1	1	2	2	3	15
Johor Bahru - Miri	# of flights	1	1	2	1	2	1	2	10
Singapore - Kuching	# of flights	2	1	1	1	1	2	1	9
Kota Kinabalu - Kuching	# of flights	3	3	3	3	3	3	3	21
Kota Kinabalu - Miri	# of flights	2	2	2	2	2	2	2	14
Penang - Kuching	# of flights	2	2	2	2	2	2	2	14
Singapore – Miri	# of flights	1	1		1		1		4
Kota Bharu - Kuching	# of flights			1		1		1	3
Total:									312

* *Flight Frequency is extracted from Airlines website and subject to change. Please refer to individual Airlines website for latest update.*

International Routes to Sarawak By Silk Air (As of 01 February 2015)*

Routes	Frequency / Day								Total
	Day	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
Singapore - Kuching	# of flights	1		1		1	1		4
Total:									4

* *Flight Frequency is extracted from Airlines website and subject to change. Please refer to individual Airlines website for latest update.*

International Routes to Sarawak By Malindo Air (As of 01 February 2015)*

Routes		Frequency / Day							Total
	Day	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
Kuala Lumpur - Kuching	# of flights	2	2	2	2	2	2	2	14
Total:									14

* *Flight Frequency is extracted from Airlines website and subject to change. Please refer to individual Airlines website for latest update.*

International Routes to Sarawak By Express Air (As of 01 February 2015)*

Routes	Frequency / Day								Total
	Day	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
Pontianak – Kuching	# of flights	1		1			1		3
Total:									3

Popular Annual Festivals/Events in Sarawak

No.	Festive Event	Date*	Venue
1	Rainforest World Music Festival	7 – 9 August	Sarawak Cultural Village, Kuching
2	Borneo International Yachting Challenge	June 2015	Marina Bay, Miri
3	Sarawak Regatta & International Dragon Boat Race	25 - 27 September	Kuching Waterfront, Kuching
4	Borneo Jazz	8 - 9 May	Miri City
5	Mukah Kaul Festival	26 April	Kaul Festival Site, Mukah
6	World Harvest Festival	1 – 3 May	Sarawak Cultural Village, Kuching
7	Borneo International Kite Festival	September	Bintulu
8	Borneo Cultural Festival	30 July – 08 August	Sibu Square, Sibu
9	Tidal Bore Festival	May	Batang Lupar Waterfront, Sri Aman
10	Padawan Raft Safari	16 August	Padawan

* Dates are subjected to changes annually. Please refer to Ministry of Tourism Sarawak Website at www.mot.sarawak.gov.my for annual update.

Important Contacts

Ministry of Tourism Sarawak

Level 2, Bangunan Baitul Makmur
Petra Jaya, Kuching 93050 Sarawak
Tel: (+6082) 319313 (Office)
Fax: (+6082) 441277
Website: www.mot.sarawak.gov.my
E-mail: ikpj@sarawak.gov.my

Sarawak Tourism Board

5th, 6th & 7th Floor, Bangunan Yayasan Sarawak. Jalan
Masjid, Kuching
93400 Sarawak Malaysia
Tel: (+6082) 423600
Fax: (+6082) 416700
Website: www.sarawaktourism.com
www.rainforestmusic-borneo.com
www.facebook.com/sarawaktravel

Kuching Visitors' Information Centre

Tel: (+6082) 410944/2

Sibu Visitors' Information Centre

Tel: (+6084) 340980

Miri Visitors' Information Centre

Tel: (+6085) 434181

Sarawak Convention Bureau

Lot 31, Jalan Masjid, 93400
Kuching, Sarawak, Malaysia
Tel : (+6082) 242516
Fax : (+6082) 242519
Website : www.sarawakcb.com

Immigration Department, Sarawak

Tingkat 1 & 2, Bangunan Sultan Iskandar
Jalan Simpang Tiga
93550 Kuching, Sarawak
Tel: (+6082) 230280
Fax: (+6082) 428606
Website: www.imi.gov.my

Immigration Department, Sarawak

Kuching International Airport

Tel: (+6082) 457575

Tourist Police Unit

Tel: (+6082) 250522

Malindo Air

Kuching Sales & Ticketing Office:

L2L, 15A, LEVEL 2
Kuching International Airport,
93722 Kuching, Sarawak.
Business hours are from 7am to 10pm daily.
www.malindoair.com

Ministry of Tourism and Culture Malaysia, Sarawak Office

3th Floor, Bangunan Sultan Iskandar
Jalan Simpang Tiga, Kuching
93350 Sarawak Malaysia
Tel: (+6082) 235033
Fax: (+6082) 234010
Website: www.motour.gov.my

Malaysia Tourism Promotion Board, Sarawak

Parcel 297-2-1, Level 2, Riverbank Suites
Jalan Tunku Abdul Rahman, Kuching
93350 Sarawak Malaysia
Tel: (+6082) 246775
Fax: (+6082) 246442
Website: www.tourismmalaysia.gov.my

Sarawak Tourism Federation

Kuching Waterfront, Main Bazaar,
93000 Kuching, Sarawak, Malaysia.
P.O. Box 887, 93718 Kuching.
Tel: (+6082) 240620
Fax: (+6082) 427151
Website: www.stf.org.my

Sarawak Forestry Corporation

Lot 218, KCLD, Jalan Tapang, Kota Sentosa,
93250 Kuching, Sarawak
Toll-Free : 1800 882526
Tel : (+6082) 610088
Fax : (+6082) 610099
Email : info@sarawakforestry.com

Malaysia Airlines System & MasWings

Toll-Free : 1300 883000
Tel : (+603) 78433000
Website : www.malaysiaairlines.com

AirAsia

Tel: (+6082) 454242
Website: www.airasia.com

Silk Air

Tel: (60-82) 256 772 / 256 773
Website : www.silkair.com

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