

ARTS, CULTURE & HERITAGE



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TODAY'S IDEAS FOR TOMORROW'S REALITY



Ministry of Tourism,
Creative Industry and Performing Arts Sarawak

SARAWAK
More To Discover



Ministry of Tourism, Creative Industry and Performing Arts Sarawak

CREATIVE INDUSTRY

WHERE CREATIVITY MEETS CULTURE

WHERE ARTS FUSE WITH INNOVATION

WHEN HERITAGE ASSIMILATES WITH MODERNIZATION



WHAT IS CREATIVE INDUSTRY?

UNESCO's definition of Creative Industry encompass organize activities that have their main objective of production, reproduction, promotion, distribution, commercialization of goods, services and activities deriving from artistic, cultural or heritage origins.



Sarawak is blessed with an abundance of resources from 34 ethnic groups. By promoting our creative industry, we are safeguarding our heritage resources and ensuring that our creative industry is recognized and expanding internationally.



We have supported 216 of such organized activities since 2022 until 2024 (June) deriving from artistic, cultural and heritage origins. This is to strengthen the awareness among the public that arts, culture and heritage is still a very essential part of our lives.

CREATIVE INDUSTRY IN SARAWAK

Sarawak identifies 5 major categories with 19 sub-categories namely:

Creative Arts

- Music
- Visual Arts
- Performing Arts
- Literary Arts



Arts & Culture

- Culinary/Gastronomy
- Crafts
- Intangible & Tangible Heritage



Media Production

- Film
- Television
- Radio
- Digital Media



Design

- Fashion
- Architecture
- Interactive Design
- Graphic Design
- Interior Design



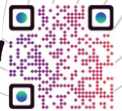
Information Technology

- Software
- Computer Games
- Animation



FUNDING AND SUPPORT In 2022 our government launched the "Dana Mudahcara Warisan, Kesenian dan Kebudayaan Sarawak to stimulate the recovery of Sarawak's heritage, arts and culture sector from the pandemic. The grant is now an annual grant given to the ministry to support the development of creative industry in Sarawak. Events that can be applied through this fund include workshops, classes, courses, forums, seminars and local community activities that can help in capacity building for creative industry or Sarawak's arts, culture and heritage sectors. The fund is open to Sarawakian artists (individuals), non-governmental organizations (NGOs) and non-profit organizations (NPOs) registered under ROS and base in Sarawak.

For further details, please refer to the ministry website at:
<http://mtcp.sarawak.gov.my>
or scan the QR code provided



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