# **EN KOLEN KOL**

# **ARTS, CULTURE & HERITAGE**





Ministry of Tourism, Creative Industry & Performing Arts Sarawak

Level 16, Right Wing, Bangunan Baitulmakmur II, Medan Raya, Petra Jaya, 93050

Telephone : 082 - 44226 Fax : 082 - 44216 Website : mtcp.sarawak.gov.my

# TODAY'S IDEAS FOR TOMORROW'S REALITY

Ministry of Tourism, Creative Industry and Performing Arts Sarawak





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# REATIVE

WHERE CREATIVITY MEETS CULTURE WHERE ARTS FUSE WITH INNOVATION

WHEN HERITAGE ASSIMILATES WITH MODERNIZATION





# WHAT IS **CREATIVE INDUSTRY?**

UNESCO's definition of Creative Industry encompass organize activities that have their main objective of production, reproduction, promotion, distribution, commercialization of goods, services and activities deriving from artistic, cultural or heritage origins.



Sarawak is blessed with an abundance of resources from 34 ethnic groups. By promoting our creative industry, we are safeguarding our heritage resources and ensuring that our creative industry is recognized and expanding internationally.



We have supported 216 of such organized activities since 2022 until 2024 (June) deriving from artistic, cultural and heritage origins. This is to strengthen the awareness among the public that arts, culture and heritage is still a very essential part of our lives.

### **CREATIVE INDUSTRY IN SARAWAK**

Sarawak identifies 5 major categories with 19 sub-categories namely:

### Creative Arts

- Music
- Visual Arts
- Performing Arts
- Literary Arts

### Arts & Culture

- Culinary/Gastronomy
- Crafts
- Intangible & Tangible Heritage

### Media Production

- Film
- Television
- Radio
- Digital Media

## Design

- Fashion Architecture
- Interactive Design Graphic Design
- Interior Design

### Information Technology

- Software
- Computer Games
- Animation









launched the "Dana Mudahcara Warisan, Kesenian dan Kebudayaan Sarawak to stimulate the recovery of Sarawak's heritage, arts and culture sector from the pandemic. The grant is now an annual grant given to the ministry to support the development of creative industry in Sarawak. Events that can be applied through this fund include workshops, classes, courses, forums, seminars and local community activities that can help in capacity building for creative industry or Sarawak's arts, culture and heritage sectors. The fund is open to Sarawakian artists (individuals), non-governmental organizations (NGOs) and non-profit organizations (NPOs) registered under ROS and base in Sarawak.

FUNDING AND SUPPORTIN 2022 our government

### For further details, please refer to the ministry website at: http://mtcp.sarawak.gov.my or scan the OR code provided

















