SARAWAK TOURISM QUICK FACTS 2012

Prepared by Ministry of Tourism Sarawak

sarawak
MALAYSIA-BORNEO
where adventure lives

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State of Sarawak

Sarawak is the largest state in Malaysia. It lies on the island of Borneo bordering with the eastern state of Sabah, the Sultanate of Brunei and the Indonesian provinces of Kalimantan. It is home to 27 ethnic groups, each with its own distinct language, culture and lifestyle. Sarawak also known as the "Land of the Hornbill" has all the elements required to become Malaysia's next desirable destination, from natural beauty, history, heritage, festivals to modern city living and luxury. Indeed, it has become a potpourri of experiences appreciated by travellers from all over the world.

Sarawak in Brief

Total Area	124,449 square kilometres
Location	*Between latitude $0^0 50'$ and 5^0N and longitude $109^0 36'$ and $115^0 40'$E on the Island of Borneo*
System of Government	*Parliamentary Democracy with a Constitutional Monarch*
Capital of Sarawak	*Kuching*
Major Ethnic Groups	*Malay,Iban, Chinese,Bidayuh,Melanau, Orang Ulu, Indian and other indigenous groups*
Major Languages	*Malay , English, Mandarin, Iban and others local dialects*
Major Religions	*Islam , Christianity, Buddhism and Hinduism*
Time	*GMT + 8 hours*
Climate	*Tropical: Warm and sunny throughout the year. Daily temperature range from 33^0C (90^0F) in the afternoon to 22^0C (70^0F) during the night*
Currency	*Ringgit Malaysia (RM) which is divided in 100 cent*
Exchange Rate	*Pegged at US$1 = RM 3.80 on 2 September 1998. Ringgit depeg on 21 July 2005. US$1 = RM 3.09 for January – November 2012*

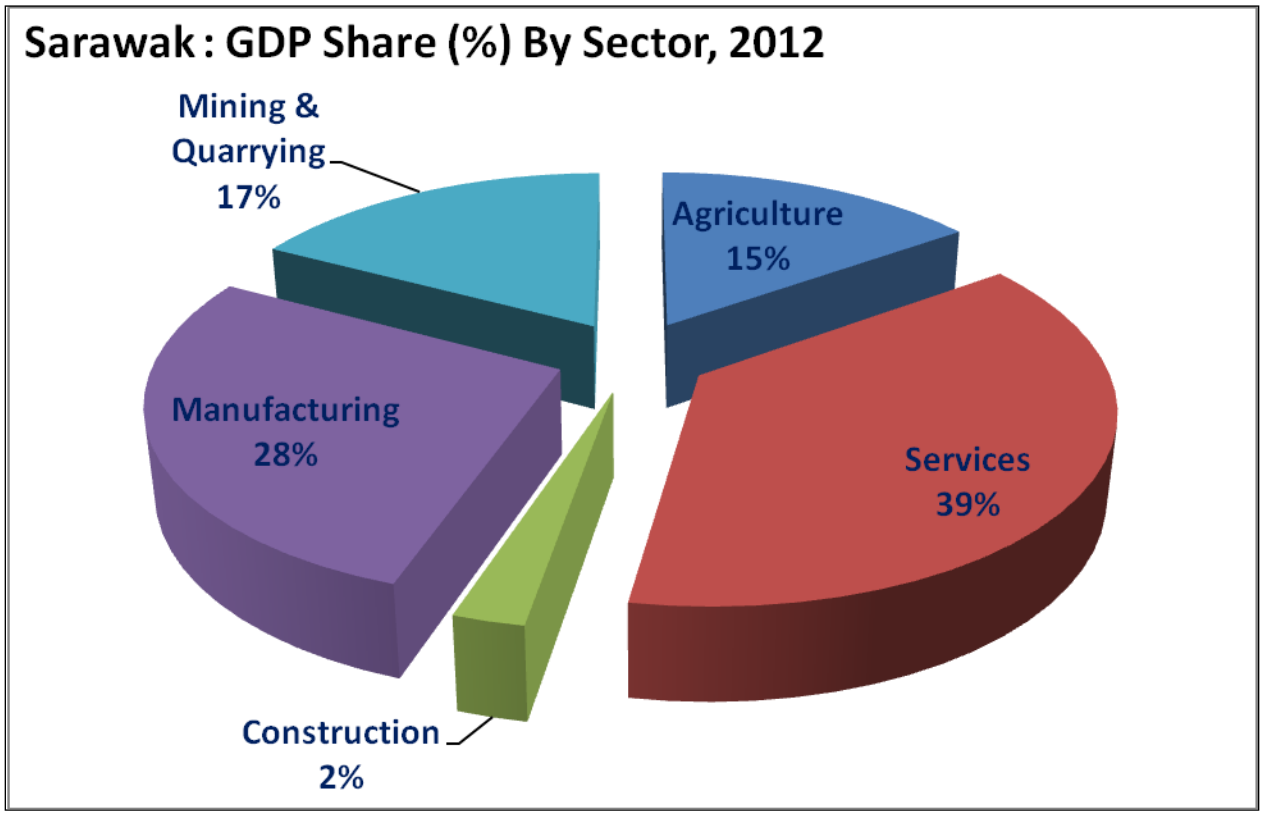
Source: State Planning Unit

Key Summary Statistics of Malaysia Population

State	*Population 2010*	*Average Growth 2000 – 2010 (%)*	*State Distribution (9%)*	*Area (sq. km)*	*Population Density (per sq. km)*	*Sex Ratio*
Sarawak	***2,471,140***	***1.8***	***8.7***	***124,450***	***20***	***106***

Source: Population Distribution and Basic Demographic Characteristics 2010
Note : The sex ratio is the number of males per 100 females. Population Density is the ratio of the number of square kilometers in the same area.

Sarawak Economy



Source: State Planning Unit

Key Tourism Indicators

Indicators	*2010*	*2011*	*2012*
Malaysia Tourist Arrivals	*24.6 million*	*24.7 million*	*25.032 million*
Malaysia Tourist Receipts (RM)	*56.5 billion*	*58.3 billion*	*60.6 billion*
Sarawak Visitor Arrivals	*3,270,655*	*3,795,373*	*4,069,023*
- *Total Foreign Arrivals*	*1,897,940*	*2,343,236*	*2,634,715*
- *Total Domestic Arrivals (West Malaysia & Sabah)*	*1,372,715*	*1,452,137*	*1,434,308*
Average per capita expenditure for foreign visitor (RM)	*2,298*	*2,359**	*2,359**
Estimated Foreign visitor receipts (RM)	*4.361 billion*	*5.527 billion*	*6.215 billion*
Average per capita expenditure for domestic visitor** (RM)	*1,644*	*1,644*	*1,644*
Domestic visitor receipts (RM)	*2.257 billion*	*2.387 billion*	*2.358 billion*
Total Tourism Receipts	*6.618 billion*	*7.914 billion*	*8.573 billion*

Source:

Average Per Capita Expenditure : Tourism Malaysia
****** ***Estimated based on 2010 Tourism Malaysia's Survey Report***
******* ***Estimated based on 2010 Ministry of Tourism Sarawak Visitor Exit Survey***

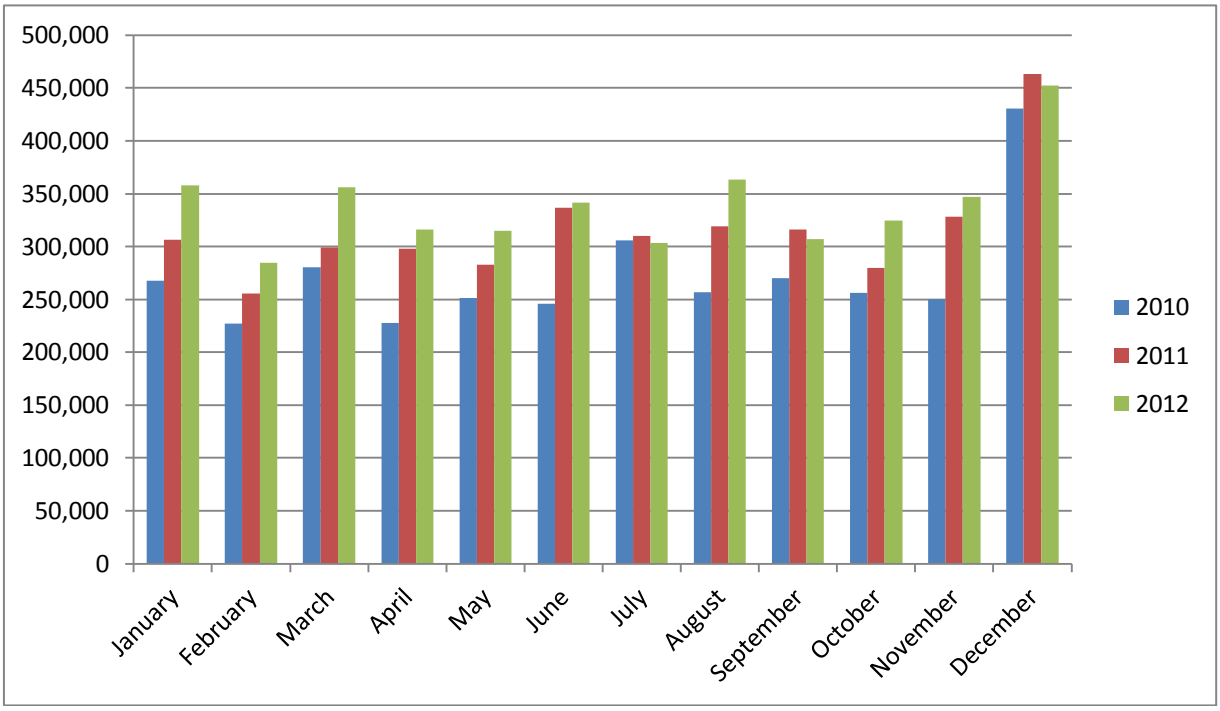
Explanatory Notes as Definition by World Tourism Organization UNWTO:

Visitor : ***A* visitor *is a traveller taking a* trip *to a main destination outside his/her* usual environment*, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. A* visitor *(*domestic, inbound *or* outbound*) is classified as a* tourist *(or overnight* visitor*), if his/her* trip *includes an overnight stay, or as a same-day* visitor *(or excursionist) otherwise.***

Tourist : ***A* visitor *(*domestic, inbound *or* outbound*) is classified as a* tourist *(or* overnight visitor*), if his/her* trip *includes an overnight stay.***

Visitor Arrivals To Sarawak (By Month)

Total Visitor Arrivals	*2010*	*% Change 2010/2011*	*2011*	*% Change 2011/2012*	*2012*
January	*267,777*	*14.40*	*306,344*	*16.82*	*357,860*
February	*227,229*	*12.48*	*255,596*	*11.39*	*284,711*
March	*280,259*	*6.77*	*299,229*	*18.96*	*355,986*
April	*227,767*	*30.76*	*297,825*	*6.12*	*316,063*
May	*251,426*	*12.36*	*282,503*	*11.4*	*314,716*
June	*246,009*	*36.85*	*336,652*	*1.42*	*341,462*
July	*305,759*	*1.45*	*310,189*	*-2.12*	*303,601*
August	*257,014*	*24.28*	*319,426*	*13.79*	*363,480*
September	*270,349*	*16.96*	*316,200*	*-2.92*	*306,942*
October	*256,340*	*9.09*	*279,650*	*16.14*	*324,808*
November	*250,120*	*31.33*	*328,492*	*5.72*	*347,083*
December	*430,606*	*7.58*	*463,267*	*-2.36*	*452,311*
Total	***3,270,655***	***16.04***	***3,795,373***	***7.21***	***4,069,023***



Source: Immigration Department Malaysia

Foreign Visitor Arrivals To Sarawak

Citizenship	*2010*	*% (+/-)*	*2011*	*% (+/-)*	*2012*
Brunei	*1,188,120*	*30.8*	*1,553,523*	*11.3*	*1,728,923*
Indonesia	*383,710*	*8.2*	*415,267*	*0.4*	*417,072*
Philippines	*70,770*	*9.7*	*77,652*	*45.7*	*113,174*
Singapore	*38,743*	*18.7*	*45,986*	*21.1*	*55,674*
China	*34,388*	*2.7*	*35,309*	*22.7*	*43,326*
India	*16,533*	*33.8*	*22,116*	*57.7*	*34,887*
U. Kingdom	*29,436*	*0.8*	*29,672*	*11.9*	*33,199*
Australia	*17,518*	*10.9*	*19,429*	*14.1*	*22,177*
Thailand	*15,493*	*17.0*	*18,130*	*78.3*	*32,321*
Eastern Europe	*8,666*	*28.7*	*11,149*	*38.5*	*15,439*
Belg/Lux/Net	*9,357*	*15.0*	*10,764*	*-1.3*	*10,620*
USA	*9,007*	*19.5*	*10,759*	*26.0*	*13,561*
Japan	*9,475*	*8.2*	*10,249*	*48.3*	*15,194*
Taiwan	*6,778*	*29.0*	*8,743*	*1.9*	*8,910*
Canada	*5,938*	*23.8*	*7,354*	*20.9*	*8,888*
Germany	*5,862*	*22.8*	*7,198*	*21.2*	*8,722*
South Korea	*5,327*	*6.6*	*5,677*	*10.8*	*6,287*
N. Zealand	*4,737*	*14.4*	*5,419*	*24.1*	*6,724*
Nor/Swe/Den/Fin	*3,917*	*27.3*	*4,987*	*10.9*	*5,533*
France	*3,856*	*40.1*	*5,402*	*7.3*	*5,794*
Pakistan	*3,832*	*-0.9*	*3,798*	*16.7*	*4,431*
Middle East	*2,071*	*50.1*	*3,109*	*87.0*	*5,814*
Bangladesh	*1,594*	*8.3*	*1,727*	*67.2*	*2,888*
Latin America	*938*	*56.1*	*1,464*	*15.1*	*1,685*
Sri Lanka	*825*	*33.8*	*1,104*	*32.9*	*1,467*
Russia	*699*	*11.9*	*782*	*11.1*	*869*
Hong Kong	*475*	*-16.4*	*397*	*-16.4*	*332*
Others	*19,875*	*31.2*	*26,070*	*18.2*	*30,804*
T. Foreigner	***1,897,940***	***23.5***	***2,343,236***	***12.4***	***2,634,715***

Source: Immigration Department Malaysia

PERANGKAAN KETIBAAN (ARRIVALS) 2012

SUMBER DARI JABATAN IMIGRESEN MALAYSIA SARAWAK

PINTU MASUK/KELUAR		MALAYSIAN			WARGA ASING																												MSIA	ASING	JUMLAH SEMUA
		A	H	K	SGP	AUS	NZL	CAN	UK	HKG	SRL	BGD	IND	BRN	USA	CHN	RUS	AL	ARB	GBR	FRA	NSDF	BLB	EUP	PHL	THA	TWN	IDN	PAK	JPN	KOR	ETC			
KUCHING	UDARA	454124	113532	0	31976	11017	2002	2437	9465	126	728	714	3332	1628	5998	16649	533	366	1027	4377	3916	2913	5418	6612	4090	1995	4488	48276	1233	5608	2786	6355	567656	186065	753721
	LAUT	1263	525	0	36	399	51	45	65	3	232	452	1578	0	253	1182	5	206	38	535	30	17	47	488	4583	518	11	7765	66	412	121	5014	1788	24152	25940
SARIKEI	LAUT	139	7	0	7	0	0	0	0	1	39	146	426	34	0	2907	0	0	86	0	0	0	0	440	3024	919	185	965	41	3	343	2258	146	11824	11970
SIBU	UDARA	65607	13270	0	1807	851	149	158	273	46	18	102	1164	9	397	4963	8	3	46	96	41	155	75	209	804	408	1035	2744	271	762	408	1425	78877	18427	97304
	LAUT	576	63	0	0	0	0	0	0	0	0	67	332	0	0	190	0	0	0	0	0	0	0	0	43	22	0	2050	0	180	0	582	639	3466	4105
MIRI	UDARA	115561	35610	0	5161	4127	1481	1633	7282	107	97	610	3825	27464	3651	6150	90	537	2725	2007	471	1247	2534	3671	6300	1086	761	24057	668	2043	687	6753	151171	117225	268396
	UDARA T2	Telah berpindah ke LT Miri pada Julai 2008																															0	0	0
	LAUT	563	64	0	49	143	51	7	75	0	0	0	97	0	11	26	0	0	9	0	0	2	0	7	41	9	0	28	0	0	0	34	627	589	1216
MULU	UDARA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
BINTULU	UDARA	69050	22702	0	855	535	114	148	610	1	31	123	2714	36	449	4950	40	75	171	196	106	26	59	833	2007	652	313	2832	257	4426	493	1147	91752	24199	115951
	LAUT	1135	48	0	5	1	3	0	7	0	0	36	134	0	0	46	10	1	36	0	0	12	0	64	221	7	1	307	20	2	31	102	1183	1046	2229
LIMBANG	UDARA	Tiada kemudahan Imigresen disediakan																															0	0	0
	DARAT	Terdiri daripada Mengkalap dan Merapok																															0	0	0
	LAUT	719	1907	0	27	58	9	9	58	1	0	10	83	954	0	82	0	1	0	5	7	5	1	14	2335	601	6	2223	23	6	0	10	2626	6528	9154
LAWAS	UDARA	Tiada kemudahan Imigresen disediakan																															0	0	10
	DARAT	Terdiri daripada Tedungan dan Pandaruan																															0	0	0
	LAUT	242	1033	0	6	29	12	6	68	0	0	50	7	705	12	14	0	5	0	5	22	45	27	49	259	7	6	151	23	4	4	5	1275	1521	2796
SUNDAR	LAUT	0	15	0	0	0	0	0	0	0	0	0	0	146	0	0	0	0	0	0	0	1	11	0	3	0	0	1	0	0	0	0	15	162	177
MENGKALAP	DARAT	12975	90827	0	264	150	59	106	403	9	12	71	296	255522	73	78	0	6	17	68	51	178	40	108	3649	185	43	6582	153	58	98	97	103802	268376	372178
SG TUJUH	DARAT	26294	56394	0	6892	3641	1804	3677	12395	0	207	417	9635	626054	2164	4557	127	405	1555	892	901	563	1758	2477	34190	3073	1399	52813	833	1016	701	5630	82688	779776	862464
SEMATAN	LAUT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	42	297	0	0	0	0	343	0	0	0	0	0	682	682
BIAWAK	DARAT	0	0	0	1	0	0	0	0	2	0	0	0	0	1	0	0	0	0	0	0	0	1	0	3	0	1	23363	0	0	0	0	0	23372	23372
SERIKIN	DARAT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	24025	0	0	0	0	0	24025	24025
PADAWAN	DARAT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	38	0	0	0	0	0	38	38
B. GEGA	DARAT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	64	0	0	0	0	0	64	64
BT LINTANG	DARAT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	52	0	0	0	0	0	52	52
LBK ANTU	DARAT	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	0	0	0	0	0	3	0	0	0	0	0	14956	0	0	0	0	0	14962	14962
TEBEDU	DARAT	4234	3536	0	128	175	149	20	75	5	1	0	40	830	141	873	0	4	7	68	15	98	29	51	533	69	159	137719	1	19	119	282	7770	141610	149380
MERAPOK	DARAT	57757	62250	0	391	143	55	107	334	16	25	37	821	70533	126	233	0	28	3	55	48	85	34	99	4220	158	117	6640	316	70	68	153	120007	84915	204922
BARIO	DARAT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	251	0	0	0	0	0	251	251
TEDUNGAN	DARAT	29682	110325	0	7418	662	636	375	1524	0	50	37	9591	472904	165	290	55	30	72	323	141	64	139	206	40924	21714	277	47372	193	447	301	624	140007	606534	746541
PANDARUAN	DARAT	19837	62442	0	651	246	149	160	565	15	27	16	812	272103	119	135	1	18	22	95	45	77	150	111	5945	898	108	11455	333	138	127	333	82279	294854	377133
UDARA		704342	185114	0	39799	16530	3746	4376	17630	280	874	1549	11035	29137	10495	32712	671	981	3969	6676	4534	4341	8086	11325	13201	4141	6597	77909	2429	12839	4374	15680	889456	345916	1235372
LAUT		4637	3662	0	130	630	126	67	273	5	271	761	2657	1839	276	4447	15	213	169	545	59	124	383	1062	10509	2083	209	13833	173	607	499	8005	8299	49970	58269
DARAT		150779	385774	0	15745	5017	2852	4445	15296	47	322	578	21195	1697947	2790	6167	183	491	1676	1501	1201	1068	2151	3052	89464	26097	2104	325330	1829	1748	1414	7119	536553	2238829	2775382
JUMLAH		859758	574550	0	55674	22177	6724	8888	33199	332	1467	2888	34887	1728923	13561	43326	869	1685	5814	8722	5794	5533	10620	15439	113174	32321	8910	417072	4431	15194	6287	30804	1434308	2634715	4069023

Hotels

Number Of Registered Hotel By Classification (As at 31th December 2012)

Rating	*Hotel*	*Room*
5 Star	*5*	*1,378*
4 Star	*12*	*2,969*
3 Star	*25*	*3,062*
2 Star	*16*	*1,216*
1 Star	*15*	*856*
3 Orchid	*25*	*685*
2 Orchid	*55*	*1,324*
1 Orchid	*44*	*802*
Total:	***197***	***12,292***

Source: Licensing Department, Ministry of Tourism Malaysia

Distribution of Hotels by Locality (As at 31th December 2012)

No	Locality	★Hotels (No. of Rooms)					Orchid (No. of Rooms)			Total
		5	4	3	2	1	3	2	1	
1	Kuching	4 (1158)	4 (1143)	10 (1422)	6 (433)	6 (418)	6 (181)	12 (340)	8 (135)	**55 (5171)**
2	Lundu	-	-	-	-	-	-	-	1 (11)	**1 (11)**
3	Serian	-	-	-	-	-	-	-	1 (26)	**1 (26)**
4	Simunjan	-	-	-	-	-	-	-	1 (19)	**1 (19)**
5	Sri Aman	-	-	-	-	-	2 (66)	5 (91)	4 (48)	**11 (205)**
6	Lubok Antu	-	-	-	-	-	-	1 (16)	-	**1 (16)**
7	Betong	-	-	-	1 (74)	-	-	2 (42)	-	**2 (42)**
8	Saratok	-	-	-	-	-	-	2 (17)	2 (29)	**4 (46)**
9	Sarikei	-	-	-	2 (48)	-	-	5 (130)	3 (48)	**10 (226)**
10	Bintangor	-	-	-	-	-	1 (36)	-	-	**1 (36)**
11	Mukah	-	-	2 (299)	-	-	-	3 (83)	1 (26)	**6 (408)**
12	Sibu	-	1 (225)	3 (442)	3 (216)	1 (50)	4 (100)	7 (150)	6 (109)	**25 (1195)**
13	Kapit	-	-	1 (40)	1 (46)	1 (19)	1 (20)	3 (61)	4 (51)	**11 (237)**
14	Bintulu	-	1 (225)	3 (386)	4 (313)	2 (85)	2 (86)	6 (207)	2 (37)	**15 (1339)**
15	Miri	1 (220)	4 (1376)	2 (254)	1 (66)	3 (191)	2 (91)	1 (19)	5 (161)	**20 (1647)**
16	Niah	-	-	-	-	-	1 (45)	-	1 (7)	**2 (52)**
17	Marudi	-	-	-	-	1 (57)	3 (39)	-	2 (36)	**6 (132)**
18	Limbang	-	-	3 (219)	-	-	3 (21)	5 (110)	2 (45)	**13 (395)**
19	Lawas	-	-	-	-	1 (36)	-	3 (58)	1 (14)	**5 (108)**
	Total:	**5 (1378)**	**12 (2969)**	**25 (3062)**	**16 (1216)**	**15 (856)**	**25 (685)**	**55 (1324)**	**44 (802)**	**197 (12,292)**

Source: Licensing Department, Ministry of Tourism Malaysia

Sarawak Homestay

Homestay Operators (As at 31th December 2012)

Division	No. of Villages	No. of Operators	No. of Room
Kuching	*12*	*169*	*215*
Samarahan	*2*	*31*	*48*
Sri Aman	*1*	*10*	*13*
Sibu	*2*	*30*	*33*
Miri	*10*	*120*	*172*
Kapit	*1*	*12*	*32*
Betong	*1*	*9*	*9*
Mukah	*1*	*10*	*10*
Sarikei	*1*	*13*	*19*
Limbang	*1*	*14*	*32*
Total	***32***	***418***	*583*

Homestay Arrivals And Revenue (As at 31th December 2012)

Year	No. of Homestay	Domestic Arrivals	Foreign Arrivals	Revenue (RM)
2009	*19*	*9,411*	*4,305*	*656,997.61*
2010	*19*	*5,641*	*2,106*	*715,243.66*
2011	*27*	*10,580*	*2,071*	*980,957.62*
2012	*28*	*11,036*	*3,274*	*1,611,914.03*

Source: Product Management and Community Participation Section, Ministry of Tourism Sarawak

National Park

Visitor Arrivals

Year	Domestic Visitors	Foreign Visitors	Total
2006	*108,522*	*36,046*	*144,568*
2007	*114,514*	*35,161*	*149,675*
2008	*255,188*	*92,647*	*347,835*
2009	*279,924*	*106,606*	*383,530*
2010	*302,579*	*111,855*	*414,434*
2011	*365,039*	*122,550*	*487,589*
2012	*311,645*	*119,860*	*431,505*

Domestic Visitors By National Park

National Park	***2010***	***%***	***2011***	***%***	***2012***
Bako National Park	*10,150*	*15.5*	*12,019*	*10.8*	*13,476*
Mulu National Park	*7,661*	*-7.9*	*7,099*	*-198*	*2,377*
Niah National Park	*19,195*	*-1.1*	*18,977*	*-0.5*	*18,868*
Lambir National Park	*11,629*	*-1.6*	*11,438*	*12.1*	*13,019*
Similajau National Park	*8,428*	*19.6*	*10,490*	*12.6*	*12,016*
Kubah National Park	*6,720*	*-1.09*	*6,647*	*31.3*	*9,686*
Gading National Park	*11,825*	*48.5*	*22,964*	*-12.4*	*20,421*
Batang Ai National Park	*84*	*37.7*	*135*	*-117*	*62*
Matang National Park	*12,831*	*56.6*	*29,590*	*-49.9*	*19,735*
Semenggoh Wildlife Sanctuary	*51,217*	*33.2*	*76,748*	*-26.7*	*60,567*
Sama Jaya National Reserves	*147,574*	*4.3*	*154,311*	*-21.5*	*126,901*
Loagon Bunut National Park	*884*	*-38.5*	*638*	*0*	*638*
Tanjung Datu National Park	*213*	*7.7*	*231*	*9*	*254*
Wind Cave	*14,037*	*-5.3*	*13,324*	*-2.8*	*12,961*
Talang Satang	*91*	*78.7*	*428*	*35.5*	*664*
Maludam National Reserves	*40*	*0*	-	-	-
Total	***302,579***	***17.1***	***365,039***	***-17.1***	***311,645***

Foreign Visitors By National Park

National Park	*2010*	*%*	*2011*	*%*	*2012*
Bako National Park	*38,254*	*8.4*	*41,470*	*7.2*	*44,469*
Mulu National Park	*23,665*	*-5.6*	*22,326*	*-29.6*	*15,708*
Niah National Park	*27,143*	*-6.4*	*25,393*	*-0.9*	*25,163*
Lambir National Park	*16,045*	*-5.03*	*15,237*	*17.2*	*17,873*
Similajau National Park	*11,064*	*11.2*	*12,314*	*6.69*	*13,139*
Kubah National Park	*8,197*	*6.06*	*8,694*	*79.6*	*15,617*
Gading National Park	*13,882*	*96.01*	*27,211*	*-4.2*	*26,045*
Batang Ai National Park	*218*	*-13.7*	*188*	*-18.6*	*153*
Matang National Park	*15,369*	*128.6*	*35,146*	*-34.8*	*22,915*
Semenggoh Wildlife Sanctuary	*93,932*	*36.2*	*127,945*	*-20.05*	*102,292*
Sama Jaya National Reserves	*148,049*	*3.5*	*153,311*	*-17.2*	*126,901*
Loagon Bunut National Park	*1,037*	*-25.9*	*768*	*-14.06*	*660*
Tanjung Datu National Park	*375*	*-2.9*	*364*	*10.9*	*404*
Wind Cave	*17,029*	*-7.52*	*15,747*	*20.7*	*19,017*
Talang Satang	*115*	*313.04*	*475*	*141.8*	*1,149*
Maludam National Reserves	*60*	-	-	-	-
Total	***414,434***	***17.65***	***487,589***	***-11.5***	***431,505***

Source: Sarawak Forestry Corporation/Jabatan Hutan

Health Tourism (Foreign Patients)

Hospital / Medical Centre	*2010*	*2011*	*2012*
Timberland	*654*	*2,770*	*3,215*
Rejang	*78*	*78*	*103*
Miri	*555*	*831*	*675 (Jan – Sept)*
Normah	*13,337*	*17,293*	*15,259*
Kuching Specialist Hospital	*6,343*	*10,171*	*10,447 (Jan – Nov)*
Total	***20,967***	***31,143***	***29,699***

Source: Private Medical Centre

Sarawak Cultural Village

Visitor Arrivals To Sarawak Cultural Village

Locality	*2010*	*% Δ*	*2011*	*% Δ*	*2012*
Domestic Visitor	*93,636*	*33.2*	*124,680*	*-8.4*	*114,167*
Foreign Visitor	*24,878*	*-28.2*	*17,870*	*6.8*	*19,095*
TOTAL:	***118,514***	***20.3***	***142,550***	***-6.5***	***133,262***

Source: Sarawak Cultural Village

Meeting, Incentives,Conferences and Exhibition (MICE)

Year	Number Bids Won	Delegate Expenditure (RM)
2006 - 2012	228	235 million

Source: Sarawak Convention Bureau

Sarawak Museum

No	Museum	Visitors Arrival (Year)		
		2011	***% Δ***	***2012***
1	Museum Sarawak	*596,478*	*-48.9*	*400,465*
2	Dewan Tun Razak	*118,827*	*35.1*	*183,198*
3	Chinese Museum	*126,214*	*-156.6*	*49,187*
4	Islamic Museum	*35,982*	*59.6*	*89,155*
5	Limbang Museum	*4,101*	*-136.3*	*1,735*
6	Baram Museum	*22,332*	*-86.1*	*11,994*
7	Niah Museum	*18,978*	*11.3*	*21,418*
8	Fort Margherita	*52,573*	*-37.5*	*38,212*
9	Textile Museum	*56,629*	*-15*	*49,200*
10	Petroleum Museum	*73,394*	*7.7*	*79,532*
11	Art Museum	*111,708*	*-68.6*	*66,224*
12	Natural Historical Museum	*28,056*	*-96.1*	*14,302*
13	Fort Emma	*745*	-	*closing*
14	Cat Museum	*108,502*	*-52.2*	*71,258*
	Total	***1,354,519***	***-22.5***	***1,105,310***

Source: Museum Department Sarawak

Tourist Guide

Licence Tourist Guide By Division / Town (As at 31th December 2012)

No	Division/Town	Equity		
		Blue	***Beige***	***Total***
1	Kuching	*137*	*29*	***166***
2	Samarahan	*3*	*5*	***8***
3	Sri Aman	*1*	*1*	***2***
4	Sarikei	*1*	*4*	***5***
5	Sibu	*3*	*18*	***21***
6	Mukah	-	*1*	***1***
7	Kapit	-	*4*	***4***
8	Bintulu	*1*	-	***1***
9	Miri	-	*1*	***1***
10	Limbang	-	*2*	***2***
11	Betong	-	-	***-***
	Total	***146***	***65***	***211***

Tourist Guide By Spoken Language (As at 31th December 2012)

No	Language	
1	Malay, English	*35*
2	English, Mandarin	*16*
3	English, Germany	*1*
4	Malay, Mandarin, English	*5*
5	Mandarin, English, Japanese	*2*
6	Mandarin, Cantonese	*2*
7	Mandarin, Japanese	*2*
8	Malay	*40*
9	English	*69*
10	Mandarin	*36*
11	Germany	*2*
12	Japanese	*1*

Source: Licensing Department, Ministry of Tourism Malaysia

Tour And Travel Agencies

Number Of Active License For Tour And Travel Agencies (As at 31th December 2012)

No	License	Category	Total
1	Single Licence	*Inbound*	***67***
		Outbound	***-***
		Ticketing	***11***
		MM2H	***3***
2	Dual Licence	*Inbound & Outbound*	***2***
		Inbound & Ticketing	***31***
		Outbound & Ticketing	***-***
3	Multiple Licence	*Inbound, Outbound & Ticketing*	***121***
		Total	***235***

Source: Licensing Department, Ministry of Tourism Malaysia

Aviation And Linkages In Sarawak

International Routes to Sarawak By MAS & MASwings (As of 31 December 2012)*

Routes	Frequency / Day								Total
	Day	***Sun***	***Mon***	***Tue***	***Wed***	***Thu***	***Fri***	***Sat***	
Kuala Lumpur - Kuching	# of flights	*9*	*9*	*9*	*9*	*8*	*9*	*8*	*61*
Kuala Lumpur - Sibu	# of flights	*1*	*1*	*1*	*1*	*1*	*1*	*1*	*7*
Kuala Lumpur - Bintulu	# of flights	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*14*
Kuala Lumpur - Miri	# of flights	*3*	*3*	*3*	*3*	*3*	*3*	*3*	*21*
Singapore - Kuching	# of flights	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*14*
Kota Kinabalu - Kuching	# of flights	*1*	*1*	*1*	*1*	*1*	*1*	*1*	*7*
Kota Kinabalu - Sibu	# of flights	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*14*
Kota Kinabalu - Bintulu	# of flights	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*14*
Kota Kinabalu - Miri	# of flights	*4*	*4*	*4*	*4*	*4*	*4*	*4*	*28*
Labuan - Miri	# of flights	*5*	*5*	*5*	*5*	*5*	*5*	*5*	*35*
Bandar Seri Begawan – Kuching	# of flights		*1*		*1*	*1*			*3*
Pontianak – Kuching	# of flights	*1*	*1*	*1*	*1*	*1*	*1*	*1*	*7*
								Total:	***225***

International Routes to Sarawak By MASwings (To be commenced on 1st February 2013)*

Routes	Frequency / Day								Total
	Day	***Sun***	***Mon***	***Tue***	***Wed***	***Thu***	***Fri***	***Sat***	
Balikpapan – Kuching	# of flights	*1*		*1*			*1*		*3*
								Total:	***3***

* *Flight Frequency is extracted from Airlines website and subject to change. Please refer to individual Airlines website for latest update.*

International Routes to Sarawak By AirAsia (As of 31 December 2012)*

Routes		Frequency / Day							Total
	Day	***Sun***	***Mon***	***Tue***	***Wed***	***Thu***	***Fri***	***Sat***	
Kuala Lumpur - Kuching	# of flights	*12*	*12*	*12*	*12*	*12*	*12*	*12*	*84*
Kuala Lumpur - Sibu	# of flights	*4*	*4*	*4*	*4*	*4*	*4*	*4*	*28*
Kuala Lumpur - Bintulu	# of flights	*3*	*3*	*3*	*3*	*3*	*3*	*3*	*21*
Kuala Lumpur - Miri	# of flights	*3*	*3*	*3*	*3*	*3*	*3*	*3*	*21*
Johor Bahru - Kuching	# of flights	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*14*
Johor Bahru - Sibu	# of flights	*1*	*1*		*1*		*1*		*4*
Johor Bahru - Miri	# of flights			*1*		*1*		*1*	*3*
Singapore - Kuching	# of flights	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*14*
Kota Kinabalu - Kuching	# of flights	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*14*
Kota Kinabalu - Miri	# of flights	*1*	*1*	*1*	*1*	*1*	*1*	*1*	*7*
Penang - Kuching	# of flights	*1*	*1*	*1*	*1*	*1*	*1*	*1*	*7*
Singapore – Miri	# of flights	*1*	*1*		*1*		*1*		*4*
								Total:	***221***

International Routes to Sarawak By Silk Air (As of 31 December 2012)*

Routes		Frequency / Day							Total
	Day	***Sun***	***Mon***	***Tue***	***Wed***	***Thu***	***Fri***	***Sat***	
Singapore - Kuching	# of flights	*2*	*1*	*2*	*1*	*1*	*2*	*1*	*10*
								Total:	***10***

* *Flight Frequency is extracted from Airlines website and subject to change. Please refer to individual Airlines website for latest update.*

International Routes to Sarawak By Tiger Airways (As of 31 December 2012)*

Routes		Frequency / Day							Total
	Day	***Sun***	***Mon***	***Tue***	***Wed***	***Thu***	***Fri***	***Sat***	
Singapore - Kuching	# of flights	*2*	*2*	*1*	*1*	*1*	*1*	*1*	*9*
								Total:	***9***

International Routes to Sarawak By Batavia Air (As of 31 December 2012)*

Routes		Frequency / Day							Total
	Day	***Sun***	***Mon***	***Tue***	***Wed***	***Thu***	***Fri***	***Sat***	
Pontianak - Kuching	# of flights	*1*		*1*		*1*			*3*
								Total:	***3***

* *Flight Frequency is extracted from Airlines website and subject to change. Please refer to individual Airlines website for latest update.*

Top Annual Festivals/Events in Sarawak

No.	Festive Event	Date*	Venue
1	*Rainforest World Music Festival*	*July*	*Sarawak Cultural Village, Kuching*
2	*Borneo International Yachting Challenge*	*July*	*Marina Bay, Miri*
3	*Sarawak Regatta*	*September*	*Kuching Waterfront, Kuching*
4	*Borneo Jazz*	*May*	*Miri City*
5	*Mukah Kaul Festival*	*April*	*Kaul Festival Site, Mukah*
6	*World Harvest Festival*	*May*	*Sarawak Cultural Village, Kuching*
7	*Borneo International Kite Festival*	*September*	*Bintulu*
8	*Borneo Cultural Festival*	*July*	*Sibu Square, Sibu*
9	*Tidal Bore Carnival*	*April*	*Batang Lupar Waterfront, Sri Aman*

* *Dates are subjected to changes annually. Please referred to Ministry of Tourism Sarawak Website at www.mot.sarawak.gov.my for annual update.*

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